



Innovation through Knowledge Transfer - InnovationKT

INVITED SESSION SUMMARY

Title of Session:

Next - Practise in University Research Based Open Innovation

Name, Title and Affiliation of Chair:

Mr Jens Rønnow Lønholdt, Special Advisor, Technical University of Denmark

Details of Session (including aim and scope):

The discussion about the right balance between knowledge transfer from universities based on a *push – approach* or a *pull – approach* has been ongoing for some time. Different intermediary facilitating functions and organisations has been tried in different contextual setting at different universities in Europe as well as abroad. From formal bureaucratic organisation situated as part of the university formal organisational setting to outsourcing to private companies with an innovation profile.

Lessons learned are mixed and naturally varies from country to country based on the culture of co-operation between universities and society including the private sector, which should benefit from the knowledge generated at universities. In the current competitive climate this is more important than ever especially in Europe, which faces the huge competitive pressure from BRIC countries.

However, there seem to be one overriding lesson learned, and that is that the demand driven pull – function in most cases seem to be the most relevant and the most efficient especially concerning the SME's, which especially in an European context is in a dire need for fresh research based knowledge. In this context there is additionally a growing concern that the established intermediary organisations and functions, with a more bureaucratic than technical profile, in some cases function more as a barrier than a facilitator for the open pull – based approach.

Consequently it is the aim of this session, based on research results as well as practical case studies, to present, discuss and hopefully identify *next – practise* in relation to open innovation processes based on university research. In order to get the optimal results from the research as well as the case studies, the session will be divided into two sub-sessions. A first session dealing with recent research results, and a second session dealing with practical case studies. It is then the intention of the Chair of the session that the results of the first session focused on research results should be condensed and “delivered” to the second practical case study oriented session and in this connection related to the case studies. At the end of the session it is the intention to try to formulate *next – practise* from which universities as well as society in general, and specifically the private sector, can benefit from.

Consequently the session will call for research papers as well as short papers concerning practical cases. It is envisaged that in order to give room for a wide and in-depth discussion respectively five research papers and five cases will be selected for presentation and discussion. Depending on the number and quality of the received research papers and the case studies this number could be increased by using alternative presentation forms as posters.

Main Contributing Researchers / Research Centres (tentative, if known at this stage):

Technical University of Denmark. Municipality of Lyngby-Taarbæk, Strategic Research Group.
Municipality of Gladsaxe, Project Management Group. Capital Region of Denmark, Research and Development Group. Municipality of Halsnæs, Project Management Group.

Website URL of Call for Papers (if any)

Important Dates:

- Submission of Papers: **Deadline extended/contact below for individual submission dates**
- Conference: 19-20 April 2012

For more information about submission of the papers please see:

<http://inkt12.innovationkt.org/submission.php>

Email & Contact Details:

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